

Asotin County
Quit Line Data Summary
October 1 - December 31, 2003

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 4	N = 2,943
Percent of Statewide Calls	0.2%	100.0%
Percent of State Population in County¹	0.3%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N =	N = 2,491
Female	*	61.9%
Male	*	38.1%
Race/Ethnicity	N =	N = 2,100
People of Color	*	13.6%
White	*	86.4%
Age	N =	N = 2,291
Less than 18 years old	*	2.1%
18 - 24 years old	*	15.2%
25 - 34 years old	*	21.1%
35 - 44 years old	*	27.3%
45 years and older	*	34.2%
Education	N =	N = 2,158
Did not graduate high school	*	18.0%
High school graduate	*	33.8%
Some college/vocational school	*	38.6%
College graduate	*	9.6%
Caller Type	N =	N = 2,631
General Information	*	13.5%
Health care provider	*	4.0%
Tobacco user	*	82.5%
Payer Type	N =	N = 1,627
Insured	*	31.2%
Uninsured	*	30.7%
Medicaid	*	38.1%
Heard About	N =	N = 2,157
Past caller	*	14.5%
Employer/worksites	*	1.3%
Health care provider	*	28.3%
Television	*	15.5%
Outdoor advertisement (billboard/bus/wall)	*	3.3%
Targeted mailing	*	0.1%
Great Start	*	0.1%
Radio	*	0.6%
Newspaper/Magazine	*	1.3%
Brochure/Newsletter	*	7.3%
Family or friend	*	21.6%
Health Department	*	4.8%
School	*	1.3%